



ENGINEERING OPEN DAY 2025

TECHNOLOGY BASED BUSINESS DEVELOPMENT

PROGRAMME

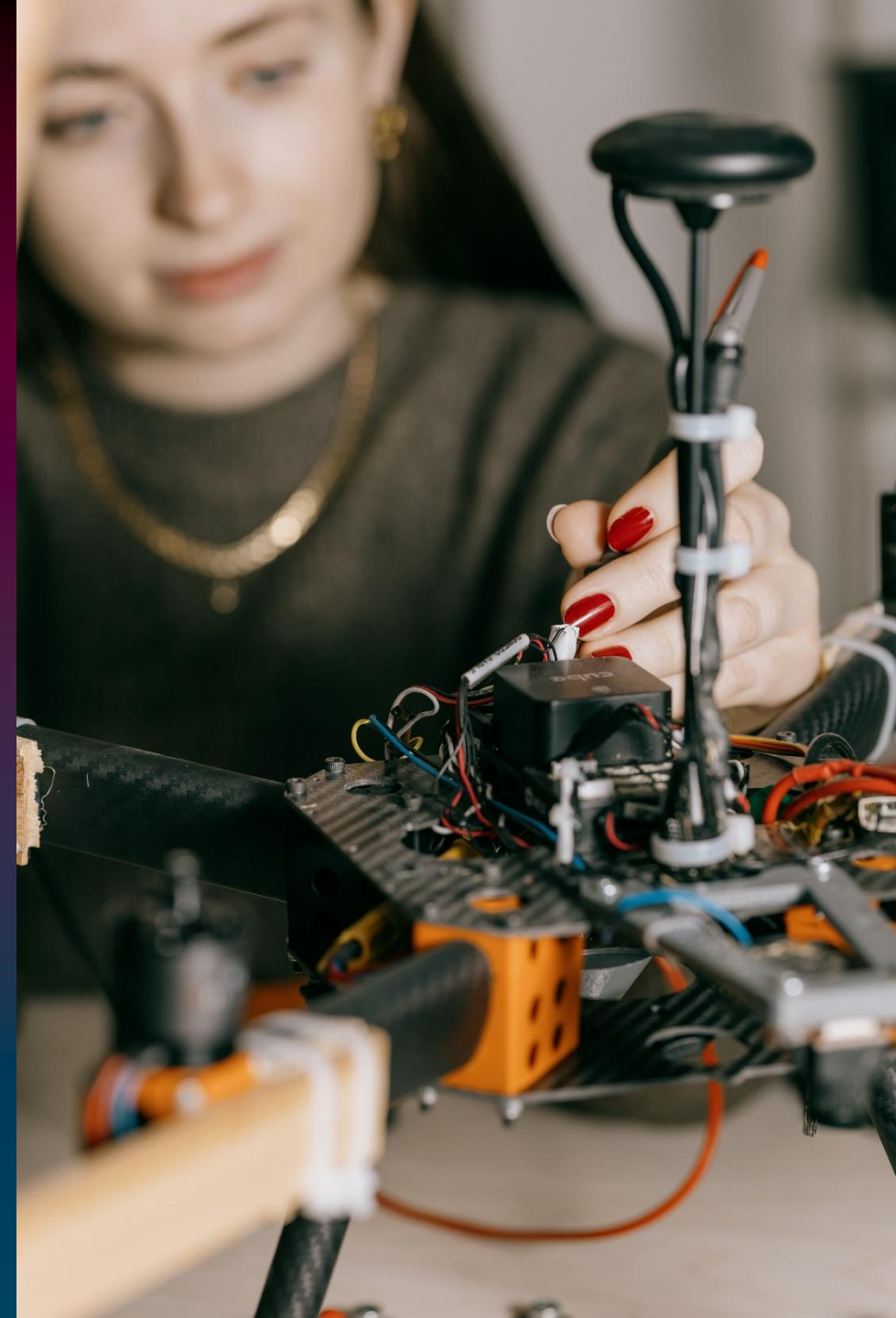
- Welcome and Introduction by Nina AU International Centre
- Programme Presentation by Torben Head of Studies, MSc Technology-based Business
- Student life by Debbie Amelia Munandar

Webinar rules

- Questions: Write in the Q&A – **not** in the chat

Follow up and more info

- You will receive an email with link to presentations



ON THE AGENDA NOW....

- Denmark
- Aarhus University
- Aarhus BSS - BTECH
- Connect with students from TBBD

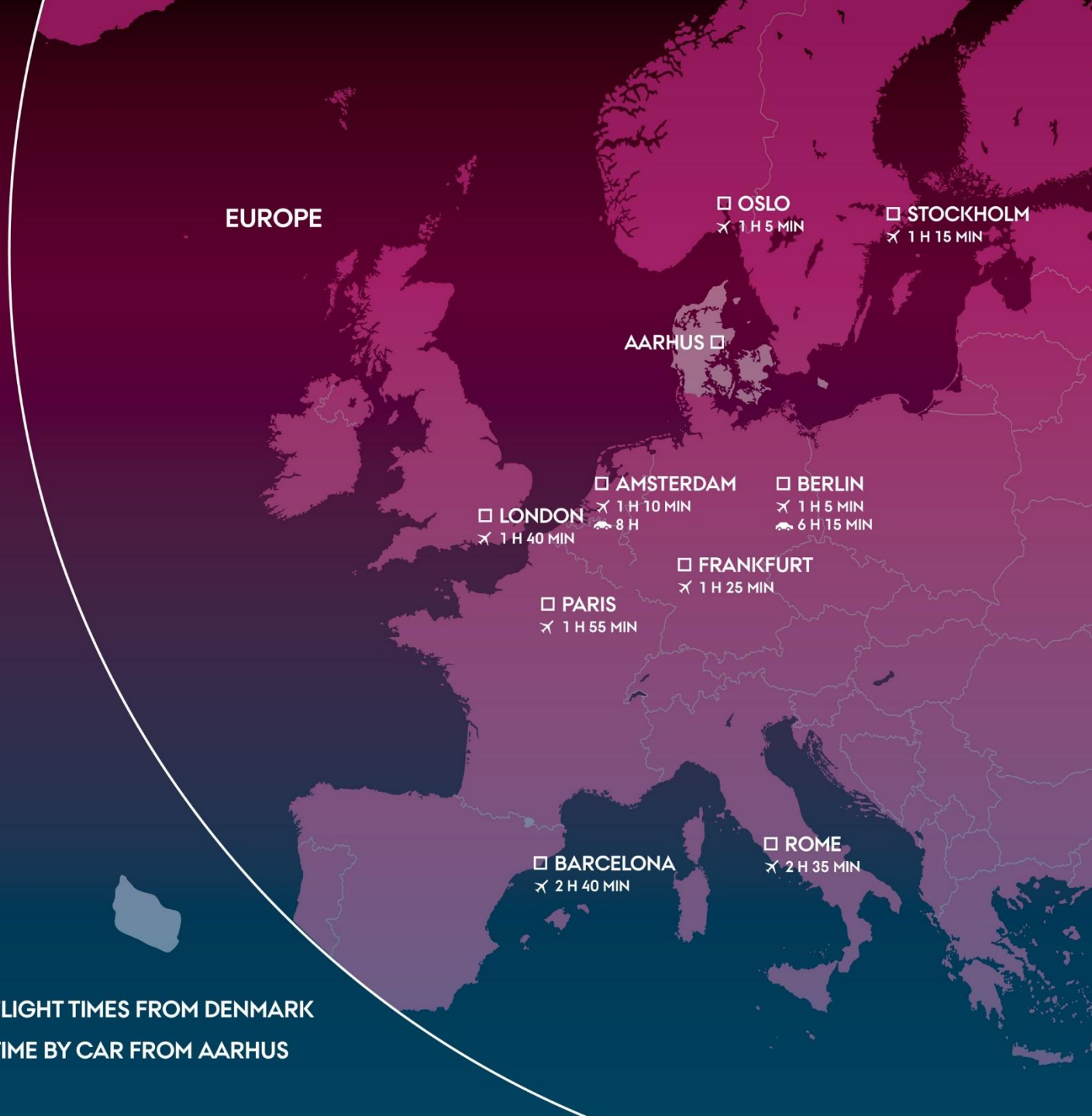


WHERE ARE WE?

DENMARK



EUROPE



DENMARK

FACTS

Population: **6 million** 🧑🧑🧑

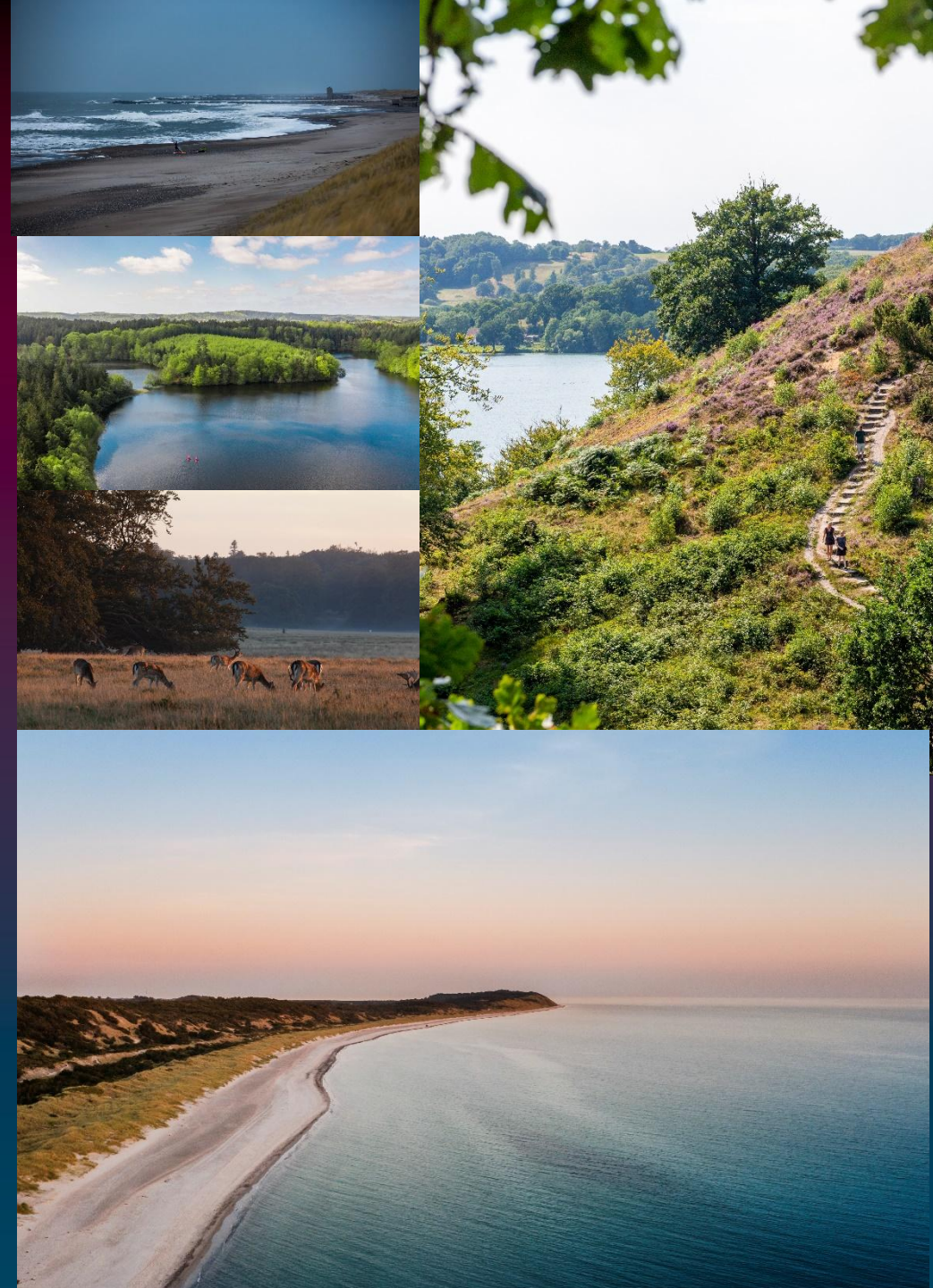
Capital: **Copenhagen**

Climate: **Temperate & Coastal**

- January: average **1** degree C
- July: average **17** degrees C
- October: most **rainy**, but otherwise evenly distributed

Spoken Languages: **Danish + English***

** The Danes are ranked as the 3rd best non-native speakers of English in the world (Babbel.com)*



DENMARK AND DANISH SOCIETY

Safe, happy and green



1 worldwide: Least corrupt worldpopulationreview.com 2025

2 worldwide: Happiest UN World Happiness Report 2025

2 worldwide: Best work/life balance OECD Better life index 2025

5 worldwide: Most eco friendly/green worldpopulationreview.com 2025

8 worldwide: Safety OECD Better life index 2025

One of the most liveable
countries in the world 🥰



WHAT ELSE IS DENMARK KNOWN FOR?



Vestas Wind Systems - wind turbines....



LEGO - toys for kids....



Maersk - shipping....



Novo Nordisk - healthcare...

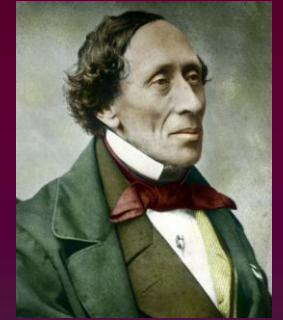


Carlsberg - beer...



Skype - video call....

Author Hans Christian Andersen



Architect Jørn Utzon

Filmmakers: Susanne Bier, Lars Von Trier &
Actors: Mads Mikkelsen, Viggo Mortensen,
Nikolaj Coster-Waldau



AARHUS UNIVERSITY

Public research university founded in **1928**

Ranked **top 40** in EU 🏆

37,000 students (**12%** international)

50+ degree programmes in English 🌍

115-ish different nationalities



TECHNOLOGY BASED BUSINESS DEVELOPMENT

Offered at the campus in Herning

A programme at the faculty Aarhus BSS

Aarhus BSS – a triple crowned business school




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<https://international.au.dk/education/meetau/newsletter-signup>

Chat with current international students

<https://international.au.dk/education/meetau/chat-with-our-students>



Adam
Technology Based Business Development
Banská Bystrica, Slovakia


Chat with Adam

I come from
Banská Bystrica, Slovakia 🇸🇰

Area(s) of Study
Technology Based Business Development

About me
I like surprises and diving into the unknown. While my studies focus on technology and business, I don't mind trying something new or travelling to new places. Optimal? Maybe not but it creates grea...

[Read more about Adam...](#)



Maria Luiza
Technology Based Business Development
São Paulo, SP, Brasil


Chat with Maria Luiza

I come from
São Paulo, SP, Brasil 🇧🇷

Area(s) of Study
Technology Based Business Development

About me
Hello, my name is Maria Luiza, I am an industrial engineer from Brazil and have been living in Denmark for almost two years now. I just graduated from the master's degree in Technology Based Business ...

[Read more about Maria Luiza ...](#)



Vanessa
Technology Based Business Development
Nairobi, Kenya

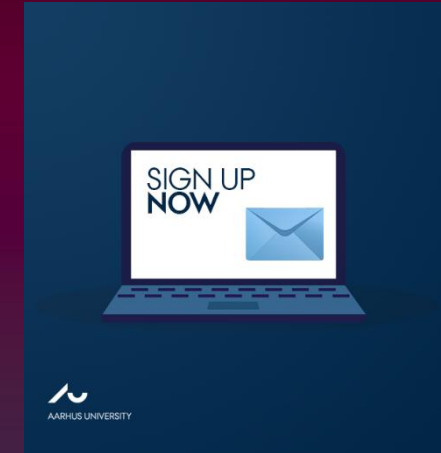
Chat with Vanessa

I come from
Nairobi, Kenya 🇰🇪

Area(s) of Study
Technology Based Business Development

About me
I am embarking on a global journey to revolutionize the sustainable energy landscape. From exploring renewable energy projects in remote corners of the world to collaborating with local communities, M...

[Read more about Vanessa ...](#)



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NEXT UP:

PROGRAMME PRESENTATION

+

STUDENT LIFE

ADMISSION SESSION TODAY AT 3.00 PM
CEST