

AU SUMMER UNIVERSITY*

*OR THE BEGINNING OF AN INSPIRING SUMMER



AARHUS UNIVERSITY



WELCOME TO **AU SUMMER UNIVERSITY**

AU Summer University is Aarhus University's summer school which takes place every year in July and August. The programme consists of a broad variety of courses taught in English at Bachelor's or Master's Level within the fields of:

Culture and Society, Media and Communication, Business, Management and Economics, Psychology, Political Science, Law, Health, Natural Science and Technology.

AU Summer University welcomes local Danish students, international full-time students, exchange students and tuition-fee paying students. Along with the academic programme, we also offer housing service, visa service and a social programme for both lecturers and students.

Each year we invite international guest lecturers to teach some of the courses at AU Summer University. As all teaching is research-based, courses have a strong academic foundation. This year we have invited 53 international recognized researchers and lecturers to spend part of their summer teaching in Aarhus.

In 2020 we are pleased to be able to offer a record breaking number of courses – 103 in total. We look forward to welcome both students and lecturers in Aarhus this summer.

In 2020 we celebrate AU Summer University 10 years anniversary.

www.au.dk/summeruniversity



AARHUS, THE DANES AND SOCIAL PROGRAMME

Aarhus is Denmark's second city, known as a university town, young and vibrant with a thriving art, culture and food scene. This is especially evident along the canal in the city centre, where the student population frequents the many cafés and restaurants packed tightly along the canal. But Aarhus is also a city with deep roots, founded, as it was, by Vikings in the 8th century. The former commercial harbor has undergone a transformation, and now includes Dokk1, a cultural center and the largest public library in Scandinavia. A light rail train takes you from the city centre to Aarhus University.

The most famous highlights in Aarhus are ARoS, the gallery known for its "Your Rainbow Panorama" floor with a fantastic view of the city, the Moesgaard Museum, dedicated to cultural history, the Musikhuset Concert Hall, and the "Iceberg," a residential building on the water. Food courts are located within easy walking distance from Aarhus's old city center. You also find green areas, parks, the Queen's summer palace and the deer park in biking distance from the city.

SOCIAL PROGRAMME

Along with the academic programme, AU Summer University students can take advantage of a social programme offered over 6 weeks from July until mid-August. Each year we plan a fun and diverse range of activities, open to anyone taking courses at AU Summer University. Registration takes place in June and July, and prices vary from event to event.

"HYGGE"

Hygge is a Danish term that is difficult to define and translate. Hygge is a cozy sense of being. It might be the warm glow that comes from preparing and eating food with friends, sitting at the beach having a bonfire and watching the sunset, or just enjoying a pot of tea at home on a rainy day. By joining AU Summer University and spending time with new friends, you may get a taste of real Danish "hygge".

BIKE

Denmark is a coastal country, and the landscape is characterized by long sandy beaches, gently rolling hills, green fields and woods. Because of the flat landscape, the bicycle is the preferred means of urban transportation. In Aarhus you will see almost every student riding a bike – it is simply the easiest way to get around the city.



COURSE LIST 2020

CULTURE, COMMUNICATION AND SOCIETY

Visual Anthropology Today: Infrastructures for Seeing, Thinking and Knowing, Bachelor's Level, 10 ECTS

The archaeology of the Viking Age – the Making of Maritime Scandinavia, Bachelor's Level, 10 ECTS

Histories and Languages of the Viking Age: Old Norse & Medieval Latin, Bachelor's Level, 10 ECTS

Serial(ized) Crime on TV across Europe, Bachelor's Level, 10 ECTS

Expertise, Trust and Narrative, Bachelor's Level, 10 ECTS

Reading Narratives of Slavery, Memory and Human Rights, Bachelor's Level, 10 ECTS

Ghost in the (Hollywood) Machine: Artificial Intelligence and Cinema, Bachelor's Level, 10 ECTS

How Do We Think about Animals? An Introduction to Human-Animal Studies Across Disciplines, Bachelor's Level, 10 ECTS

Cross-Cultural Negotiation, Bachelor's Level, 10 ECTS

Global Fandom in the Digital Age, Bachelor's Level, 10 ECTS

Sex, Death and Fiction: Evolutionary Literary and Film Study, Bachelor's Level, 10 ECTS

Site-Specific AudioDrama, Bachelor's Level, 10 ECTS

Managing Language in International Organisations, Bachelor's Level, 10 ECTS

Digital Culture and Visual Thinking, Bachelor's Level, 10 ECTS

Sustainable Entrepreneurship, Bachelor's Level, 10 ECTS

Game.Play.Design, Bachelor's Level, 10 ECTS

Visual Media Production: Making short Fiction Films, Bachelor's Level, 10 ECTS

The Humanities and the Global Environmental Crisis, Bachelor's Level, 10 ECTS

BUSINESS AND ECONOMICS

Intensive Introduction to Data Science in Python, Master's Level, 10 ECTS

Lean Management, Master's Level, 10 ECTS

Financial Analytics in R, Master's Level, 5 ECTS

Forensic Accounting Fraud Analytics, Master's Level, 5 ECTS

Issues in Energy and Environmental Management, Master's Level, 5 ECTS

Exchange Traded Funds (ETFs) and Mutual Funds, Master's Level, 5 ECTS

Economics of Football: How Behavioral Economics can Explain Soccer, Bachelor's Level, 10 ECTS

Mergers and Acquisitions, Bachelor's Level, 5 ECTS

Corporate Governance, Master's Level, 10 ECTS

Money and Banking, Bachelor's Level, 5 ECTS

Business Intelligence from Web Data Analytics and Data Mining, Bachelor's Level, 10 ECTS

Analytics Mindset in Accounting & Business, Bachelor's Level, 5 ECTS

Designing Survey Research, Bachelor's Level, 5 ECTS

Financial Analysis and Decision Making-A Simulation Approach, Bachelor's Level, 10 ECTS

Entrepreneurial Finance, Master's Level, 10 ECTS

Emerging Innovation in Finance, Bachelor's Level, 10 ECTS

International Trade and Policy in the Era of Nationalism, Bachelor's Level, 10 ECTS

Fixed Income Derivatives, Master's Level, 5 ECTS

Financial Risk Management, Master's Level, 10 ECTS

Sustainable Finance, Master's Level, 5 ECTS

Global Logistics & International Trade, Bachelor's Level, 5 ECTS

MANAGEMENT

Language and Marketing, Master's Level, 10 ECTS

New Venture Creation, Master's Level, 10 ECTS

Entrepreneurial Venturing: An Introduction to Concepts and Tools for Success, Bachelor's Level, 5 ECTS

Managing China Cross-Border Development, Master's Level, 10 ECTS

Service Management and Marketing, Master's Level, 10 ECTS

Strategic Management of Creativity and Innovation, Master's Level, 10 ECTS

Strategic Management of Risk, Bachelor's Level, 5 ECTS

Designing and Managing a Salesforce, Master's Level, 5 ECTS

Leadership, Management Strategy and Business Ethics, Master's Level, 10 ECTS

Digital Technology and Innovation Strategy, Master's Level, 5 ECTS

Introduction to Design Thinking: Understanding Creativity and Applying Innovation in Real Life, Bachelor's Level, 5 ECTS

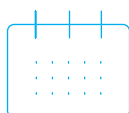
Sports Marketing and Sponsorship, Bachelor's Level, 10 ECTS

Digital Business Innovation & Social Media, Bachelor's Level, 10 ECTS

Leading and Designing Organisations, Master's Level, 10 ECTS

Global Entrepreneurship, Master's Level, 10 ECTS

Management Information Systems, Master's Level, 10 ECTS



DATES

Term 1 16 - 24 July 2020

Term 2 27 July - 14 August 2020

Some courses may have other teaching dates. See individual course web page.

ECTS

5 ECTS for a three-week course

10 ECTS for a four-week course

COURSES

We offer both interdisciplinary and specialised courses across a wide portfolio. A detailed course description is available online for each individual course.

VENUE

AU Summer University courses generally take place at Campus Aarhus. Some courses take



place outside Aarhus due to the requirement for a certain location, facility or resource. The specific venue is indicated on the course web page.

APPLY

You can apply online from

15 January until 1 April 2020

Social Marketing, Master's Level, 5 ECTS

Managing the Family Business, Master's Level, 5 ECTS

Retail Management, Bachelor's Level, 10 ECTS

Vision, Decision, and Leadership, Master's Level, 5 ECTS

Global Strategy Simulation Tournament and Practicum, Bachelor's Level, 5 ECTS

Brand Management and Innovation by Design, Master's Level, 10 ECTS

Consulting Frameworks, International PMOs and Project Management, Master's Level, 10 ECTS

Online Reputation Management, Master's Level, 10 ECTS

Diversity in the Workplace, Master's Level, 5 ECTS

Transformative Services and Well-being, Master's Level, 10 ECTS

Practical Methods for Conducting Research on Internship, Master's Level, 10 ECTS

Organisational Misbehaviour, Master's Level, 5 ECTS

POLITICAL SCIENCE

International Organisation and Cooperation, Master's Level, 10 ECTS

LAW

Animal Law, Master's Level, 10 ECTS

Civil Law in the Digital Single Market, Master's Level, 10 ECTS

Legal Aspects of Corporate Governance, Master's Level, 10 ECTS

Law in the Digital Economy, Master's Level, 10 ECTS

Current Issues in European Human Rights Protection, Master's Level, 10 ECTS

PSYCHOLOGY

Youth, Drugs and Alcohol - Social Sciences Approach, Bachelor's Level, 10 ECTS

AGROECOLOGY, BIOSCIENCE AND BIOINFORMATICS

Integrated Nutrient Management, Master's Level, 5 ECTS

Diagnosis of Plant Disease, Master's Level, 5 ECTS

Bioactive Molecules in Agroecology, Master's Level, 5 ECTS

Advanced Water Cycle Management, Master's Level, 5 ECTS

Risk Assessment of Hazardous Substances, Master's Level, 5 ECTS

Next-Generation Sequencing, Master's Level, 5 ECTS

Nutrient Absorption and Metabolism, Master's Level, 10 ECTS

ENGINEERING AND TECHNOLOGY

Wind Power Summer School – In Cooperation with Vestas Wind Systems

A/S and Siemens Gamesa Renewable Energy A/S, Bachelor's Level, 5 ECTS

International Construction Law, Master's Level, 10 ECTS

Enabling Digital Transformation in Manufacturing and Supply Chains, Master's Level, 5 ECTS

Six Sigma Design and Innovation, Master's Level, 10 ECTS

FOOD SCIENCE

Food & Ingredients, Master's Level, 5 ECTS

Summer School in Food Entrepreneurship, Master's Level, 5 ECTS

Sustainable Food Packaging Design, Master's Level, 5 ECTS

NANOSCIENCE

Application of Synchrotron Radiation in Nanoscience, Master's Level, 5 ECTS

GEOSCIENCE

Climate Change - Crossdisciplinary Challenges and Solutions, Master's Level, 5 ECTS

MOLECULAR BIOLOGY AND GENETICS

Gene Mapping, Master's Level, 5 ECTS

Genomic Prediction in Animals and Plants, Master's Level, 5 ECTS

Hands-on advanced Methods and Techniques in Plant Science and Biotechnology, Master's Level, 5 ECTS

BIOMEDICINE

Immunotherapy, Bachelor's Level, 5 ECTS

Genetic Engineering using CRISPR/Cas, Bachelor's Level, 5 ECTS

HEALTH

Clinical Global Infectious Disease, Master's Level, 5 ECTS

Healthy Entrepreneurship and Innovation, Master's Level, 5 ECTS

The Interdisciplinary Summer School on Neuroimaging (ISSN), Master's Level, 5 ECTS

Cognitive Neuroscience, Master's Level, 5 ECTS

The Interdisciplinary Summer School on Human Sexuality, Gender, and Identity – The Neuroscience of Sexuality, Master's Level, 5 ECTS

Mother Child Health, Master's Level, 5 ECTS



ESTIMATED BUDGET – ONE MONTH IN AARHUS

Estimated budget for one month stay in Aarhus: 1000 EUR including housing, living costs, transport, books and social programme. (excluding possible course fee)

TUITION FEE

Tuition fee for EU/EØS citizens range from 135 to 1200 EUR per course.

Tuition fee for NON-EU citizens range from 830 to 2250 EUR per course.

Tuition fee varies from course to course depending on the subject and duration of the course.

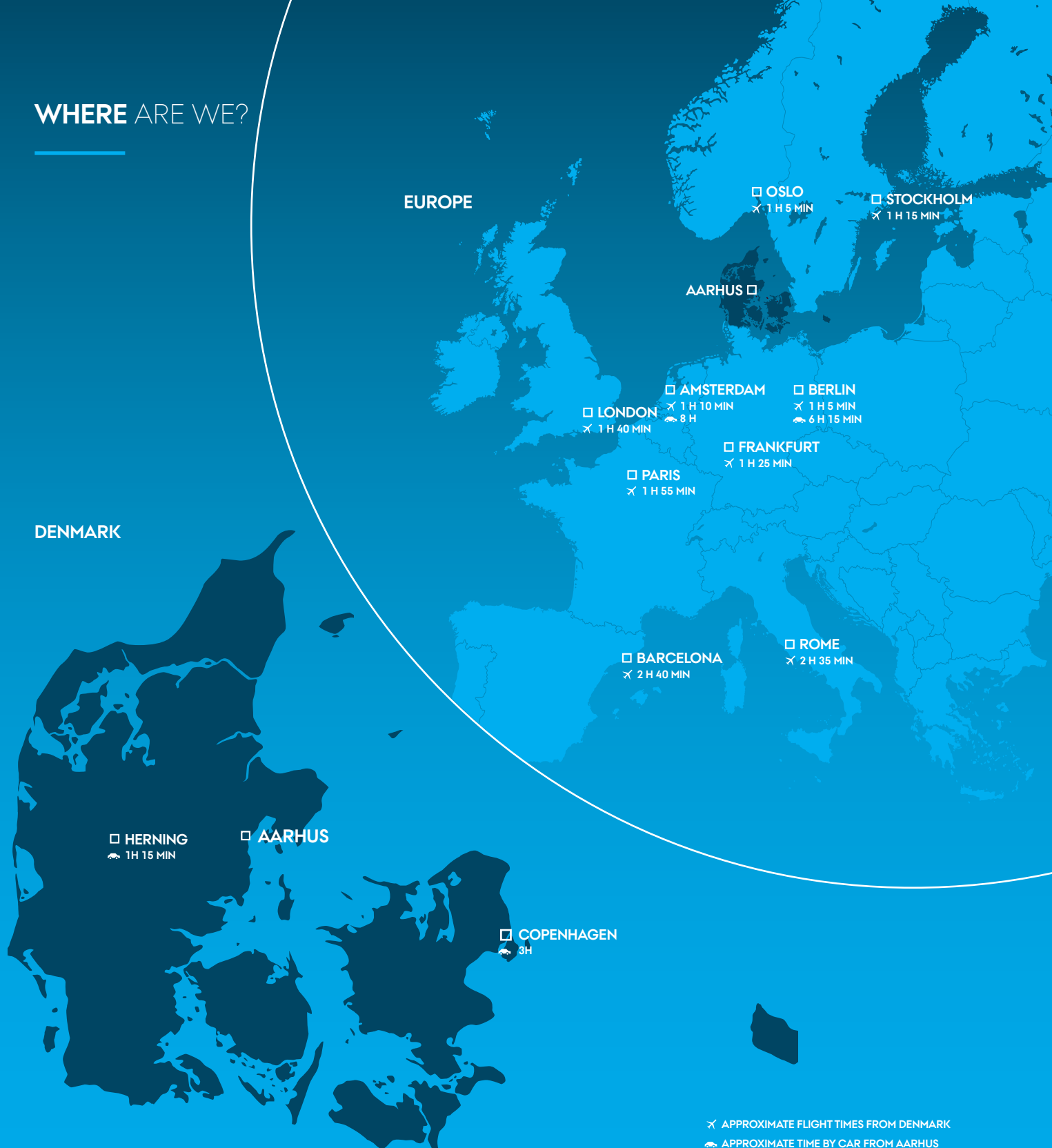
Exchange students are exempted from tuition fee.



HOUSING

AU Summer University offers housing in Aarhus leased on a monthly basis by arrangement. The rooms are shared facility houses and rooms located in students' residences, where you live together with fellow Summer University students – Danish and international.

WHERE ARE WE?



AARHUS

Aarhus has 320,000 inhabitants.
15% are students.



BIKES

50% of the population in Denmark are active cyclists and around 80% own a bike.



FOOD

The traditional open-faced sandwich 'smørrebrød' you can find in various version in Super markets, Food courts, Cafes or Canteens in Aarhus.

INVITATION TO **TEACH 2021**

AU Summer University courses are jointly taught by Danish or international AU academic staff and international guest lecturers. As all AU programmes, our Summer University courses are research-based, ensuring a strong academic foundation. To maintain this level of excellence, we recruit only internationally recognised guest researchers and lecturers. We invite lecturers from your institution to join us in Aarhus in 2021.

Courses run for 2 - 4 weeks in July and August.
Class sizes range from 20–50 students.

EMPLOYMENT CONDITIONS

Salary covers time for teaching, evaluation and examination. Most departments also offer one return ticket (economy class). In most cases, guest lecturers are responsible for their own accommodation expenses. Please check each vacancy for specific employment conditions.

SERVICES

The International Office at Aarhus University offers housing guarantee, visa service and information about tax issues, as well as assistance with practical issues before and during teaching.

HOW TO APPLY

Available positions will be posted online late June 2020. The application deadline for all positions is 15 August 2020. For a list of vacancies and additional information about AU Summer University, please visit www.au.dk/summeruniversity

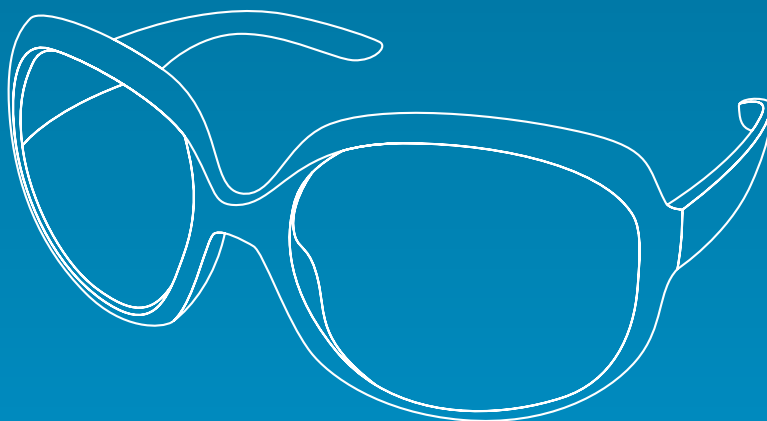


2,791 STUDENTS
84 COURSES
70 NATIONALITIES
97% SATISFACTION RATE

2019
IN BRIEF

WHY CHOOSE
AU SUMMER UNIVERSITY?

- * INTERNATIONAL EXPERIENCE
- * ECTS CREDITS
- * RESEARCH-BASED COURSES
- * DANISH AND INTERNATIONAL
STUDENTS AND LECTURERS



A PAIR OF SUNGLASSES*

*OR AN OUTDOOR READING SPEED IMPROVER