

AU SUMMER UNIVERSITY DENMARK



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PRELIMINARY COURSE LIST 2020

If (New), descriptions will be up in December. Otherwise, click course title for 2019 descriptions. 2020 descriptions will be available in December.

COURSE	LEVEL	ECTS	DATE
Business Development and Technology			
Enabling Digital Transformation in Manufacturing and Supply Chains (New)	Master	10	TBA
Six Sigma Design and Innovation	Master	10	TBA
Economics and Business Economics			
Analytics Mindset in Accounting & Business (New)	Bachelor	5	6/7-17/7
Business Intelligence from Web Data Analytics and Data Mining	Bachelor	10	6/7-24/7
Corporate Governance	Master	10	6/7-24/7
Designing Survey Research (New)	Bachelor	5	6/7-17/7
Economics of Football: How behavioral economics can explain soccer	Bachelor	10	27/7-14/8
Emerging Innovation in Finance	Bachelor	10	27/7-14/8
Entrepreneurial Finance	Master	10	27/7-14/8
Exchange Traded Funds (ETFs) and Mutual Funds	Master	5	27/7-7/8
Financial Analysis and Decision Making-A Simulation Approach	Bachelor	10	6/7-24/7
Financial Analytics in R	Master	5	27/7-7/8
Financial Risk Management (New)	Master	10	TBA
Fixed Income Derivatives (New)	Master	5	TBA
Forensic Accounting Fraud Analytics	Master	5	6/7-17/7
Global Logistics & International Trade (New)	Bachelor	5	TBA
International Trade and Policy in the Era of Nationalism (New)	Bachelor	10	TBA
Introduction to Data Science in Python	Master	5	TBA
Issues in Energy and Environmental Management	Master	5	27/7-7/8
Lean Management	Master	10	TBA
Mergers and Acquisitions	Bachelor	5	27/7-7/8
Money and Banking	Bachelor	5	27/7-7/8
Sustainable Finance (New)	Master	5	TBA
Management			
Brand Management and Innovation by Design	Master	10	TBA
Consulting Frameworks, International PMOs and Project Management	Master	10	27/7-14/8
Designing and Managing a Salesforce (New)	Master	5	6/7-17/7
Digital Business Innovation & Social Media	Bachelor	10	TBA





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Digital Technology and Innovation Strategy (New)	Master	5	TBA
Diversity in the Workplace (New)	Master	5	TBA
Entrepreneurial Venturing: An Introduction to Concepts and Tools for Success	Bachelor	5	27/7-7/8
Global Entrepreneurship	Master	10	TBA
Global Strategy Simulation Tournament and Practicum (New)	Bachelor	5	TBA
Intercultural Business Communication & Negotiations (New)	Master	10	6/7-24/7
Introduction to Design Thinking: Understanding Creativity and Applying Innovation in real life	Bachelor	5	ТВА
Language and marketing	Master	10	6/7-24/7
Leadership, Management Strategy and Business Ethics	Master	10	TBA
Leading and Designing Organisations	Master	10	6/7-24/7
Management Information Systems	Master	10	27/7-14/8
Managing China Cross-Border Development	Master	10	TBA
Managing the Family Business	Master	5	6/7-17/7
New Venture Creation	Master	10	27/7-14/8
Online Reputation Management (New)	Master	10	TBA
Organisational Misbehaviour	Master	5	TBA
Practical Methods for Conducting Research on Internship (New)	Master	10	TBA
Retail Management	Bachelor	10	27/7-14/8
Service Management and Marketing	Master	10	TBA
Social Marketing	Master	5	6/7-17/7
Sports Marketing and Sponsorship	Bachelor	10	TBA
Strategic Management of Creativity and Innovation	Master	10	TBA
Strategic Management of Risk	Bachelor	5	TBA
Tourism Marketing (New)	Bachelor	10	TBA
Transformative Services and Well-being (New)	Master	10	TBA
Vision, Decision, and Leadership	Master	5	TBA
Political Science			
EU Politics in Theory and Practice - International Summer Course in Brussels	Master	10	TBA
International Organisation and Cooperation (New)	Master	10	TBA
Law			
Animal Law	Master	10	TBA
Civil Law in the Digital Single Market	Master	10	TBA
Legal Aspects of Corporate Governance	Master	10	TBA
CISG	Master	10	TBA
Psychology			
Youth, Drugs and Alcohol - Social Sciences Approach	Bachelor	10	TBA





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Molecular Biology and Genetics			
Gene Mapping (New)	Master	5	TBA
Genomic prediction in animals and plants (New)	Master	5	TBA
Hands-on advanced methods and techniques in plant science and biotechnology	Master	5	10/8-21/8
Agroecology			
Bioactive Molecules in Agroecology	Master	5	27/7-7/8
Diagnosis of Plant Disease	Master	5	1/7-12/7
Integrated Nutrient Management	Master	5	TBA
Bioscience			
Advanced Water Cycle Management	Master	5	9/8-21/8
Risk Assessment of Harzardous Substances (New)	Master	5	TBA
Engineering			
Health Tech Innovation (dansk)	Bachelor	5	TBA
International Construction Law	Master	10	20/-31/7
Wind Power Summer School - In Cooperation with Vestas Wind Systems A/S and Siemens Gamesa Renewable Energy A/S	Bachelor	5	9/8-21/8
Food Science			
Food & Ingredients	Master	5	TBA
Summer school in food entrepreneurship (New)	Master	5	TBA
Sustainable Food Packaging Design (New)	Master	5	TBA
Bioinformatics			
Next-Generation Sequencing	Master	5	22/6-26/6
Nanoscience Cente			
Application of Synchrotron Radiation in Nanoscience	Master	5	13/7-23/8
Geoscience			
Climate Change - Crossdisciplinary Challenges and Solutions (New)	Master	5	TBA
Culture and Society			
The archaeology of the Viking Age – the making of maritime Scandinavia (New)	Bachelor	10	27/7-14/8
Visual Anthropology Today: Infrastructures for Seeing, Thinking and Knowing	Bachelor	10	TBA
Communication and Culture			
Cross-cultural Negotiation (New)	Bachelor	10	6/7-17/7
Digital culture and visual thinking (New)	Bachelor	10	6/7-24/7
Expertise, trust and narrative (New)	Bachelor	10	6/7-24/7
Game.Play.Design	Master	10	27/7-14/8
Ghost in the (Hollywood) Machine: Artificial Intelligence and Cinema (New)	Bachelor	10	6/7-17/7
Global Fandom in the Digital Age	Bachelor	10	27/7-7/8





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How Do We Think about Animals? An Introduction to Human-Animal Studies Across Disciplines (New)	Bachelor	10	6/7-24/7
Managing language i international organisatins	Master	10	6/7-17/7
Reading narratives of slavery, memory and human rights	Bachelor	10	28/6-14/7
Sex, Death and Fiction: Evolutionary Literary and Film Study	Bachelor	10	6/7-17/7
Site-Specific AudioDrama (New)	Bachelor	10	27/7-14/8
Sustainable entrepreneurship	Bachelor	10	27/7-14/8
Trans Europe Express - European crime TV series crossing borders of countries and media	Bachelor	10	20/7-7/8
Health (New)			
Clinical Global Infectious Disease	Master	5	TBA
Healthy Entrepreneurship and Innovation	Master	5	TBA
The Interdisciplinary Summer School on Neuroimaging (ISSN)	Master	5	TBA
Cognitive Neuroscience	Master	5	TBA
Mother Child Health	Master	5	TBA
Biomedicin			
Immunotherapy	Bachelor	5	TBA
Genetic Engineering using CRISPR/Cas	Bachelor	5	27/7-14/8



