

## Bachelor level courses open to exchange students autumn 2024 - Business and Economics

### Course Group 1

Study Programme	Semester	Course Title	ECTS	Course Number	Exam Type	Specific Pre-requisites/Comments
Business (HA/BScB)	5th	<a href="#">Sustainable Production and Consumption</a>	10	460231U020	WHAI	
Business (HA/BScB)	5th	<a href="#">Sustainable Production and Consumption</a>	5	460231U019	ORAL	
Business (HA/BScB)	5th	<a href="#">Entrepreneurship and Business Planning</a>	10	460161U010	WHAI+ORAL	Financial Accounting, Marketing Management, Industrial Organisation and Strategy.
Business (HA/BScB)	5th	<a href="#">Global Business Strategy</a>	10	460201U028	ORAL	
Business (HA/BScB)	5th	<a href="#">Global Management</a>	10	460161U036	WHAI	
Business (HA/BScB)	5th	<a href="#">Entrepreneurship for Societal Impact</a> <b>Course cancelled in autumn 2024</b>	5	460231U017	WHAI+ORAL	
Business (HA/BScB)	5th	<a href="#">Social Media Marketing</a>	10	460201U033	WHAI	Marketing Management.
Business (HA/BScB)	5th	<a href="#">Big Data Analytics for Managers</a>	10	460221U002	WHAI+ORAL	Mathematics, Business Statistics, and Quantitative Research Methods.

### Course Group 2

Study Programme	Semester	Course Title	ECTS	Course Number	Exam Type	Specific Pre-requisites/Comments
Business (HA/BScB)	5th	<a href="#">Supply Chain Management and Sustainability</a>	5	460161U034	WHAI+ORAL	Operations Management.
Business (HA/BScB)	5th	<a href="#">Sustainable Economics</a>	5	460161U033	WHAI	
Business (HA/BScB)	5th	<a href="#">Introduction to Machine Learning</a>	10	460201U030	ORAL	Mathematics, Business Statistics, and Quantitative Research Methods.
Business (HA/BScB)	5th	<a href="#">Firms in the Global Market Place</a> <b>Course cancelled in autumn 2024</b>	5	460161U038	WOA	Business Economics, Mathematics, and Business Statistics.
Business (HA/BScB)	5th	<a href="#">Economics of Strategy</a> <b>Course cancelled in autumn 2024</b>	5	460231U016	WO	Industrial Organisation and Strategy.

Business (HA/BScB)	5th	<a href="#">Management Control Systems: Concepts and Cases</a>	10	460201U029	ORAL	The course is mostly related to the course in Management Accounting/Økonomistyring and to some extent to Organisational Behaviour/ Organisationsadfærd from the earlier semesters. Students should have attended those (or similar) courses, but having passed those courses is not a requirement.
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### Course Group 3

Study Programme	Semester	Course Title	ECTS	Course Number	Exam Type	Specific Pre-requisites/Comments
Business (HA/BScB)	5th	<a href="#">Social Marketing Management</a>	10	460201U032	WHAI	The students must be interested in expanding their knowledge and skills in the non-commercial marketing of behaviour, ideas and attitudes.
Business (HA/BScB)	5th	<a href="#">Behavioural Economics</a>	10	460231U014	WHAI	
Business (HA/BScB)	5th	<a href="#">Innovation Management: An Introduction</a>	10	460201U004	WHAI+ORAL	
Business (HA/BScB)	5th	<a href="#">Creating Business Value with Generative AI</a>	10	460231U015	WHAI	No coding skills required.
Business (HA/BScB)	5th	<a href="#">Creativity at Work</a>	10	460221U004	WHAI	Organisational Behaviour.

### Course Group 4

Study Programme	Semester	Course Title	ECTS	Course Number	Exam Type	Specific Pre-requisites/Comments
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Business (HA/BScB)	5th	<a href="#">Investments and Corporate Finance</a>	10	460181U005	WOA	<p>Upon entering the course, students are expected to know material equivalent to the courses Finance, Quantitative Methods, Mathematics, Statistics.</p> <p>Students cannot enrol in BOTH this course AND “Investments” (460181U008) due to overlap.</p> <p>Students cannot enrol in BOTH this course AND “Corporate Finance” (460181U007) due to overlap.</p>
Business (HA/BScB)	5th	<a href="#">Investments</a>	5	460181U008	WOA	<p>Upon entering the course, students are expected to know material equivalent to the courses Finance, Quantitative Methods, Mathematics, Statistics.</p> <p>Students cannot enrol in BOTH this course AND “Investments and Corporate Finance” (460181U005) due to overlap.</p> <p>Students cannot enrol in BOTH this course AND “Corporate Finance” (460181U007). Students should instead enrol solely to the course “Investments and Corporate Finance” (460181U005).</p>

Business (HA/BScB)	5th	<a href="#">Corporate Finance</a>	5	460181U007	WOA	<p>Upon entering the course, students are expected to know material equivalent to the courses Finance, Quantitative Methods, Mathematics, Statistics.</p> <p>Students cannot enrol in BOTH this course AND “Investments and Corporate Finance” (460181U005) due to overlap.</p> <p>Students cannot enrol in BOTH this course AND “Investments” (460181U008). Students should instead enrol solely to the course “Investments and Corporate Finance” (460181U005).</p>
Business (HA/BScB)	5th	<a href="#">Foundations of Quantitative Research Methods</a> <b>Course cancelled in autumn 2024</b>	10	460231U018	ORAL	Business Statistics, Mathematics, and Quantitative Research Methods.
Business (HA/BScB)	5th	<a href="#">Real Estate Economics</a>	10	460161U054	WO	Business Economics, Macroeconomics, Business Statistics, and Quantitative Research Methods.
Business (HA/BScB)	5th	<a href="#">Introduction to Empirical Economics</a>	10	460161U055	WHAI+ORAL	Quantitative Research Methods, or courses of equivalent content.
Business (HA/BScB)	5th	<a href="#">Behavioural Finance</a>	5	460161U047	WO	
Business (HA/BScB)	5th	<a href="#">International Trade</a>	5	460161U037	WHAI	
<b>Course Group E (courses may overlap)</b>						
Study Programme	Semester	Course Title	ECTS	Course Number	Exam Type	Specific Pre-requisites/Comments
BSc Economics	5th	<a href="#">3310: Quantitative Financial Economics</a>	10	461201U004	WHAI+ORAL	Basic econometrics equivalent to 2648: Econometrics. Introductory finance equivalent to 2343: Financial Economics.

BSc Economics	5th	<a href="#">3410: Micro 1</a>	10	461161U005	ON	2401: Microeconomics, 2622: Mathematics for Economists, and 2432: Game Theory and International Trade.
BSc Economics	5th	<a href="#">3505: Macro 1</a>	10	461161U006	ON+WOA	2622: Mathematics for Economists and 2504: Macroeconomics.
BSc Economics	5th	<a href="#">3620: Econometrics 1</a>	10	461161U007	ORAL	Recommended academic prerequisites: 2648: Econometrics.  Please note that this course cannot be taken together with 3625: Econometrics of Policy Evaluation as they overlap too much in content.
BSc Economics	5th	<a href="#">3625: Econometrics of Policy Evaluation</a>	10	461191U001	WHAI + ORAL	Recommended: 2648: Econometrics  Please note that this course cannot be taken together with 3620: Econometrics 1 as they overlap too much in content.

**Business courses outside of course groups (courses may overlap)**

Study Programme	Semester	Course Title	ECTS	Course Number	Exam Type	Specific Pre-requisites/Comments
Business (HA/BScB)	1st	<a href="#">Financial Accounting</a>	10	460141U009	WOA	
Business (HA/BScB)	3rd	<a href="#">Industrial Organisation and Strategy</a>	10	460151U015	WO	
Business (HA/BScB)	3rd	<a href="#">Macroeconomics</a>	10	460151U014	WO	Business Economics.

**Courses on Denmark for Exchange Students (outside of course groups)**

Study Programme	Semester	Course Title	ECTS	Course Number	Exam Type	Specific Pre-requisites/Comments
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Exchange student course	n/a	<a href="#">Danish Society A: Culture, Institutions and Markets</a>	5	460201U005	WHAI	<p>This course is particularly suited to international students and/or students with no prior knowledge of Danish culture and society wishing to get an understanding of Danish society. Although the course is offered at BA level, international exchange students enrolled in Master's programmes at their home university are also eligible for enrolment.</p> <p>Students cannot enrol in BOTH this course AND "Danish Society A+B: Culture, Institutions and Markets with an International and Comparative Perspective" (460201U006) due to overlap.</p>
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Exchange student course	n/a	<a href="#">Danish Society A+B: Culture, Institutions and Markets with</a>	10	460201U006	WHAI+WHAI	<p>This course is particularly suited to international students and/or students with no prior knowledge of Danish culture and society wishing to get a nuanced understanding of Danish society in an international context. Although the course is offered at BA level, international exchange students enrolled in Master's programmes at their home university are also eligible for enrolment.</p> <p>Students follow the teaching for "Danish Society A: Culture, Institutions and Markets". In addition to this, the teaching will consist of: two hours p/w over 5 weeks and an additional 16 hours of supervision and study cafés.</p> <p>Students cannot enrol in BOTH this course AND "Danish Society A: Culture, Institutions and Markets" (460201U005) due to overlap.</p>
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*List is subject to typos. Always check the entries for the individual courses by following the links to the course catalogue for elaborate descriptions.*