

Describe your research in 90 seconds

Can you communicate your research project in less than two minutes? Do you want to reach a new audience for your research? Well, now you have the chance! AU Communication is making a camera and space on the website available for the PhD students who have the courage to describe their research in a minute-and-a-half. The video clips will be one of the contributions to the PhD Day 2014.

What do you have to do?

Present your research in English in one-and-a-half minutes, in a specific but informal manner.

Why?

You have the opportunity to reach an audience that does not have a great deal of academic knowledge about your particular field of research. And at the same time, you are also helping to present a picture of the research environment at Health. You will also receive a professional video clip in which you describe your research in your own words that can be used in other contexts.

Who will see it?

The video clip will be uploaded to www.ph.d.au.dk/phdday-health, where other PhD students, staff at AU, students, potential PhD students, journalists, your own family etc. can view it. In addition, the clips will be shown on screens at the PhD Day on 24 January 2014, and they will be used as publicity at www.au.dk in the run-up to the day. The video clips will continue to be available on the website after 24 January 24, 2014.

How do I do this?

You can prepare yourself by answering the questions: I research in the area of ... The research may mean that ... You could e.g. jot down some keywords and then practice answering the two questions within one-and-a-half minutes. You are welcome to bring along an object, which can help illustrate what you are describing. Please be aware that you should speak without using specialist terminology, so that everyone can understand you.

Who can take part?

You must be a PhD student at Health.

Practical and technical:

You attend one of the three recording locations (see below), where there will be a camera and a video journalist. You should have your material ready, though the video journalist will guide you through the recording. This will be a one-take recording. The clip will not be cut or edited (except for the start and ending). The video recordings will not be transferred to any third party. The head of the graduate school is responsible for the website where the videos will be presented.

Recording locations and times:

Location	Time
Skejby: Department of Clinical Medicine, 1st floor, room 23, sign 13.	Monday 13th, 10.00 -13.00
Campus: Victor Albeck Building, 1267-213	Tuesday 14th, 9.00 -12.00
Campus: Victor Albeck Building, 1265-114	Wednesday 15th, 13.00 - 16.00

You should expect the recording to take around 10 minutes, as the instruction and any re-shoot may take a little time.
Any questions? Contact: PhD Administrator Birgitte Rosenvind Eriksen. Tel.: +45 8715 2578, e-mail: bre@sun.au.dk