Template for the preparation of course descriptions at Aarhus BSS Summer University courses

Course descriptions must be prepared in the template below. If your course has been offered before a copy of your previously published course description will be send to you. For further information in general please visit [our website for Summer University guest lecturers](https://medarbejdere.au.dk/en/administration/international/ausummeruniversity/information-for-guest-lecturers).

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| **Course Information** |
| **Course name (English)** | Insert course title in English: |
| **Insert here ►** |  |
| **ECTS** | Please select (**X**) your course ECTS: 5 ECTS X |
| **Department** | MGMT / ECON  |
| **Degree programme** | Please select (**X**) your programme level: Bachelor Master |
| **Term 1 or Term 2** | Please select (**X**) your preferred term: Term 1 (Monday, July 6th 2026 - Wednesday, July 22th 2026) Term 2 (Monday, July 27th 2026 - Wednesday, August 12th 2026) |
| **Forms of instruction** |  Class instruction X |
| **Comments on the form of instruction** | See as an example [this previously published description](https://kursuskatalog.au.dk/en/course/120135/Business-Analytics-with-Python)Please give a short description of the forms of teaching and instruction that are used on your course: |
| **Insert here ►** |  |
| **Description of qualifications** | See as an example [this previously published description](https://kursuskatalog.au.dk/en/course/119524/Financial-Analytics-in-R) or [this previously published description](https://kursuskatalog.au.dk/en/course/119323/Digital-Business-Innovation-and-Social-Media)For an extensive outline and recommendations on format and considerations concerning learning outcomes, please consult our memo on *How to write a good course description* [here](https://medarbejdere.au.dk/en/administration/international/ausummeruniversity/information-for-guest-lecturers)Please describe the learning outcomes divided into “knowledge”, “skills” and “competences”. If needed, please supplement the section with some short prose: |
| **Insert here ►** |  |
| **Language of instruction** | English  |
| **Exam language** | English  |
| **Hours – Weeks – Periods** | AU Summer University9-13 every day (13 days of teaching) |
| **Contents** | See as an example [this previously published description](https://kursuskatalog.au.dk/en/course/120130/The-Economics-of-Advertising) or [this previously published description](https://kursuskatalog.au.dk/en/course/119320/Organisational-Crisis-Management) or [this previously published description](https://kursuskatalog.au.dk/en/course/120312/High-Frequency-Finance-and-Algorithmic-Trading)Please insert a detailed description of the course content, subject areas, topics, etc: |
| **Insert here ►** |  |
| **Course coordinator** | Ana Alina Tudoran, anat@econ.au.dk /Mai Skjøtt Linneberg, msl@mgmt.au.dk |
| **Lecturer (incl. email)** | Please insert lecturer name and e-mail: |
| **Insert here** (**name**) **►** |  |
| **Insert here** (**e-mail**) **►** |  |
| **Academic term** | Summer University  |
| **Syllabus** **Insert here ►** | Please provide a specific tentative syllabus that covers 13 days of teaching: |
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|  | **Topic(s)** | **Tentative readings** |
| Day 1 |  |  |
| Day 2 |  |  |
| ….. |  |  |
| ….. |  |  |
| ….. |  |  |

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| **Literature**  | Please provide some specific tentative examples of literature, academic journal articles, etc: |
| **Insert here ►** |  |
| **Maximum enrolment** | 40 participants  |
| **Academic prerequisites** | See an an example [this previously published description](https://kursuskatalog.au.dk/en/course/119513/Financial-Risk-Management)Please state any subject areas that students ought to be familiar with in order to participate in the course. The prerequisites are meant as guidelines, *not* entry passes, for students to get a sense of what is expended of them if they enrol. Also, any stated subject areas may help students assess whether the topics relates to their academic background in a meaningful way: |
| **Insert here ►** |  |
| **Location** | Aarhus  |
| **Exam Details** |
| **Assessment** | 7-point grading scale *A short description of the Danish 7-point grading scale can be found* [*here*](https://ufm.dk/en/education/the-danish-education-system/grading-system/?set_language=en) |
| **Grading** | No co-examination  |
| **Prerequisites for exam participation** | In order to participate in the exam, there is an 80 % attendance requirement. |
| **Description of the form of examination** |
| **Form of examination** | Take-home assignment  |
| **Exam duration** | Non applicable / 4 Hours  |
| **Preparation time** | Non applicable  |
| **Aids** | All aids *AU stance on the use of generative AI can be found* [*here*](https://studerende.au.dk/en/gai) |
| **Additional description of the exam** | *Please start by consulting the Exam form guidelines* [*here*](https://medarbejdere.au.dk/en/administration/international/ausummeruniversity/information-for-guest-lecturers)Afterwards, please select (**X**) *either* Exam Form A *or* Exam Form B as your course exam and provide the requested information:

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|  I want to use **Exam Form A** as my course exam**Exam Form A: Portfolio**Take-home assignment submitted in WISEflow.The exam consists of a portfolio of written assignments, which students work on during the course. The assignments are individual and students receive collective feedback before submitting a finalized version for grading. The finalized version should contain all assignments in one PDF-file and be submitted through WISEflow at the end of the course. The portfolio consists of the following xx assignments:Assignment 1:Assignment 2:Assignment 3:…The final portfolio should be no longer than yy characters (incl. blanks).

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| ***Exam form A – Portfolio:****Please insert the number of portfolio assignments (xx above in yellow) as well as the maximum allowed length of the finalized portfolio (yy above in yellow). The length should be stated as the maximum number of characters allowed including blanks (one page = 2400 characters).**The portfolio should contain a minimum of three assignments.**See an an example* [*this previously published description*](https://kursuskatalog.au.dk/en/course/119319/Organisational-Misbehaviour) *or* [*this previously published description*](https://kursuskatalog.au.dk/en/course/120143/Diversity-and-Inclusion-in-the-Workplace) |

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|  I want to use **Exam Form B** as my course exam**Exam Form B: 4-Hour Take-Home Exam**Take-home assignment submitted in WISEflow.In order to participate in the exam, students should complete the following compulsory, non-graded activities:Activity 1:Activity 2:Activity 3:…Students who do not complete the activities will not be allowed to participate in the final exam and will loose one of their three exam attempts.

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| ***Exam form B – 4-Hour Take-Home Exam:****Please describe the compulsory, non-graded activities, which students must complete in order to sit for the final 4 hour take-home exam (Activity 1, Activity 2, etc. above). Please specify any formal requirements for each activity (i.e. max. length of written submissions or oral presentations).**The length of any written assignments should be stated as the maximum number of characters allowed including blanks (one page = 2400 characters).**See an an example* [*this previously published description*](https://kursuskatalog.au.dk/en/course/119524/Financial-Analytics-in-R) *or* [*this previously published description*](https://kursuskatalog.au.dk/en/course/119330/International-Trade-and-Policy-in-the-Era-of-Nationalism) |

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| **WISEflow** | Take-home assignment submitted in WISEflow. |
| **Re-exam in the re-examination period** | Re-exam *Prerequisite for re-examination participation*Students who have fulfilled the “prerequisites for examination participation” stated above have the right to participate in the re-exam (2nd and 3rd attempts) without having to fulfill additional prerequisites.Students who have not fulfilled the “prerequisites for examination participation” stated above will have to fulfill the following prerequisite activity before being able to participate in the re-exam (either 2nd or 3rd attempt):Submit a critical reflection over the course’s curriculum. The report should be entitled “Theoretical reflections on [course title]” and amount to max. 22,000 characters. The critical reflection could for instance be based on a focused review of the literature on one(or more) topic(s) included in the curriculum. The report’s content should be meaningful for the prerequisite to be fulfilled, but will not be subject to a grade.The deadline for submitting the report is September 1st 2026 (to be allowed to participate in the 2nd attempt) and January 3rd 2027 (to be allowed to participate in the 3rd attempt).Students who have fulfilled the prerequisite for re-examination participation for the 2nd attempt automatically fulfill the prerequisite for participating in the 3rd attempt.Students who have neither fulfilled the prerequisites for examination nor the prerequisite for re-examination before the 2nd attempt will be considered as having made use of their 2nd attempt and will have to wait to the 3rd attempt to take the re-exam (subject to fulfilling the prerequisite for re-examination participation in due time).*Re-exam: written take-home exam (max. 36.000 characters including spaces)*The dates for the first retake are:October 26th 2026 12.00 noon: You will receive your exam question via WISEflow.November 2nd 2026 12.00 noon: Deadline for submitting via WISEflow.The dates for the second retake are:February 1st 2027 12.00 noon: You will receive your exam question via WISEflow.February 8th 2027 12.00 noon: Deadline for submitting via WISEflow.The format for the second re-take (3rd attempt) is the same as for the first re-take (2nd attempt). |