

Aarhus University logo, seal and letterhead

In the event of any inconsistency between the Danish and English language versions of the document, the Danish version prevails

Rules on the use of logo, seal and letterhead

The appearance of the logo, seal and letterhead must be in compliance with the guidelines applicable at any time on size, colour and use as they appear from the [university's design manual](#). Electronic versions of the seal, logo and letterhead must be retrieved from the download section of the design manual. Any scaling-up or scaling-down of the electronic versions of the logo, seal and letterhead may only be done to the versions intended for such use.

No elements may be removed from the logo, seal and letterhead, and the logo, seal and letterhead may not be reproduced as mirror images, rotated or stretched. The seal may be partially reproduced so that you, for example, only see the lower right-hand part. The logo and letterhead must always be used together. The seal may be used on its own.

The logo may not be replaced by secondary logos. Secondary logos must be positioned as specified in the design manual.

The electronic versions of the logo, seal and letterhead which can be downloaded from the design manual may NOT be used to design stationery resembling Aarhus University's official stationery. The university's stationery must always be used via the templates and preprinted versions made available.

All cases of doubt relating to the use of logo, seal and letterhead will be decided by AU Communication on the authority of the rector.

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